



INVESTOR PRESENTATION

December 2024

NASDAQ: SPCB

Safe Harbor Statement

General. This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Statements preceded or followed by or that otherwise include the words “believes”, “expects”, “anticipates”, “intends”, “projects”, “estimates”, “plans”, and similar expressions or future or conditional verbs such as “will”, “should”, “would”, “may” and “could” are generally forward-looking in nature and not historical or current facts. These forward-looking statements are subject to risks and uncertainties that could cause our actual results to differ materially from the statements made. Examples of these statements include, but are not limited to, statements regarding business and economic trends, the levels of consumer, business and economic confidence generally, the adverse effects of these risks on our business or the market price of our ordinary shares, and other risks and uncertainties described in the forward looking statements and in the section captioned “Risk Factors” in our Annual Report on Form 20-F for the year ended December 31, 2023, filed with the U.S. Securities and Exchange Commission (the “SEC”) on April 22, 2024, our reports on Form 6-K filed from time to time with the SEC and our other filings with the SEC. These forward-looking statements speak only as of December 2, 2024, and we disclaim any obligations to update these statements except as may be required by law. The information presented or contained in this presentation is subject to change without notice and its accuracy is not guaranteed. Neither we nor any of our affiliates, advisors, placement agents or representatives has any obligation to, nor do any of them undertake to, revise or update the forward-looking statements contained in this presentation to reflect future events or circumstances.

Non-GAAP Financial Information. In addition to disclosing financial results calculated in accordance with United States generally accepted accounting principles (“GAAP”), this presentation also contains non-GAAP financial measures, which we believe are the principal indicators of the operating and financial performance of our business. Management believes the non-GAAP financial measures provided are useful to investors' understanding and assessment of our on-going core operations and prospects for the future, as the charges eliminated are not part of the day-to-day business or reflective of the core operational activities of our Company. Management uses these non-GAAP financial measures as a basis for strategic decisions, forecasting future results and evaluating our current performance. However, such measures should not be considered in isolation or as substitutes for results prepared in accordance with GAAP. Reconciliation of the non-GAAP measures to the most comparable GAAP measures are provided in this presentation or in press releases issued by the company.

SuperCom

Since 1988, SuperCom has been a global provider of Electronic Security Solutions to governments worldwide, with a current focus on **Offender Electronic Monitoring Services**

NASDAQ: SPCB



51%

Revenue Growth YoY

2023 compared to 2022



**New
management**
since 2021



Over \$40M
In R&D

Since 2014



**EBITDA¹ of \$5.7
million**

TTM of Q3-2024



Won \$33M project
in Romania



Track Record of
50+ Government Customers
100,000+ individuals served



119

Patents Issued



73%

Recurring Revenue²

FY 2022

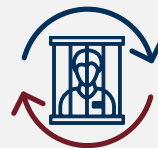
OUR MISSION

Revolutionize Public Safety worldwide with
innovative **Electronic Monitoring** technology and
complimentary services



Worldwide Challenges

Criminal Justice Systems



High recidivism rates



Prison overcrowding



Excessive costs



Unsafe communities

High Recidivism Rates

74.8%

of prisoners in USA are rearrested
within five years¹



The Highest prison
population rate in the world

571 prisoners per
100,000 inhabitants

Prisoner Population
Rate² (per 100,000)

USA	571
England	135
Belgium	90
Italy	95
Sweden	70
Denmark	72

Prison Overcrowding

1.9M incarcerated in the US¹



103%

of prison occupancy²

Overcrowding can result in inmates
sharing beds or sleeping in shifts

Excessive Costs

\$80+ Billion annually on operating
prisons²



VS



Operating Prisons

\$36,500

annually per prisoner

House Arrest

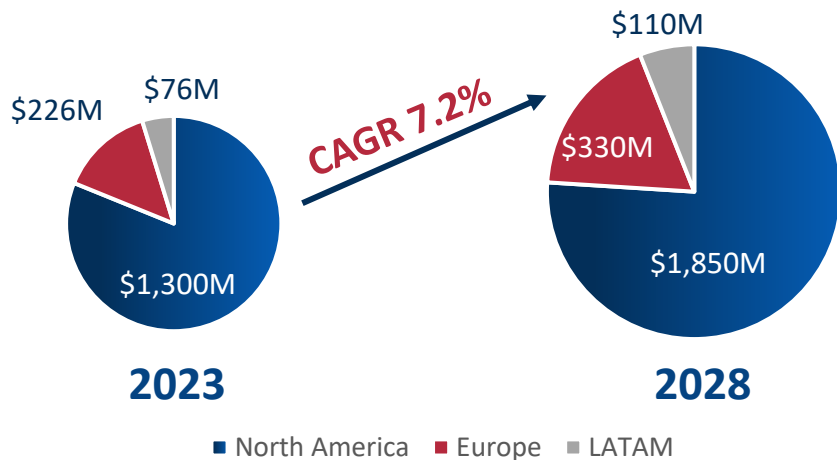
\$2,900

annually per prisoner

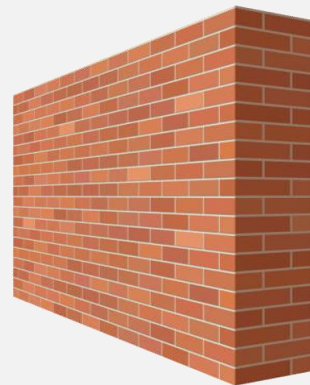
Potential savings of **over 90%**

Large growing market estimated to reach \$2.3B in 2028

The Electronic Monitoring Market, 2023-2028¹



Only 10 global players²



Market with high entry barriers

5-10 years of specific industry experience is typically required to bid on government tenders in this market

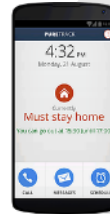
Our Technology Supports a Wide Array of Programs

- House Arrest
- GPS Monitoring
- Domestic Violence
- Inmate Monitoring
- Alcohol Monitoring
- Rehabilitation Services



50+ Project Wins¹

PureSecurity Suite



PureTrack
GPS tracking solution



PureTag
Compact RF bracelet



PureOne
One piece tracking device



PureMonitor
Cloud-based tracking platform



PureCom
Base station for home monitoring

PureProtect

Innovative domestic violence solution



Our solutions create positive social impact and improve public safety worldwide



Reduces recidivism¹
to **35%**

- Save lives of potential victims
- Aid to eradicate domestic violence
- Increase public safety and wellbeing
- Offer rehabilitation and proper reentry to society
- Reduce incarcerated population size
- Help to significantly cut governmental expenditures

Robust competitive edge with
Over 65% Win Rate
in National Government Tenders in Europe¹

Superior technology in terms of:



Significantly Longer Battery Life
No tag charging required



Ultra lightweight



Next-Gen Location Tech



Multiple Methods of Biometric Authentication



Video Calls



Two-way Communication



Protection of domestic violence victims

Industry Leading Technology

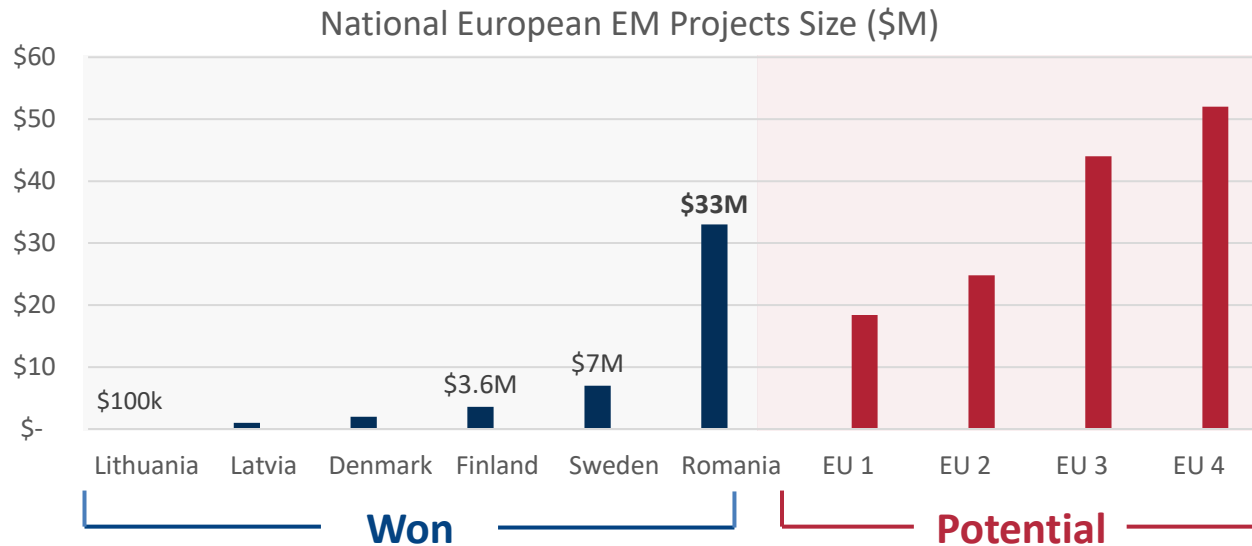


OVER \$40M
invested in R&D
(since 2014)

In addition, our value proposition includes a strong track record, industry expertise, and a highly regarded reputation

Europe Traction

Climbing up the ladder with project size



Over 12 national projects won

Large EU Contracts up for award in upcoming 24 months¹

Select Recent EU Contract Wins

In the past years, SuperCom has increased its market share in existing markets and expanded into new territories and sub-markets



Awarded and launched \$33M for Romania's National EM Contract

- **Largest EM project** awarded in 2022 in EU
- Up to **15,000** enrollees simultaneously
- Domestic Violence project launch **within 3 weeks**



New Contract for Sweden's Juvenile National EM Project

- Marking SuperCom's third national EM project in Sweden



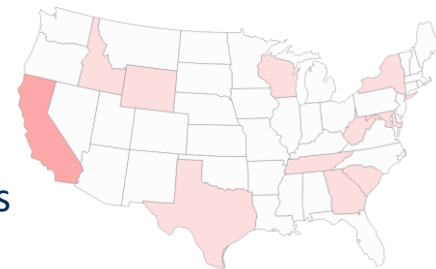
Launched a \$3.6M national EM project in Finland



Awarded and Launched Croatia's first National EM Project

North America Traction

Execution of US market expansion strategy leveraging SuperCom's existing foothold to grow into new locations and undertake larger projects



We are here

Resellers & Small Counties

Large Counties Projects

State & Federal Projects



Presence in the US

Well established footprint in **California**, serving customers for 30+ years through subsidiary LCA

Since LCA's acquisition in 2016, wins in California valued at **over \$35M** total

Began expansion to:

- Texas
- Georgia
- Tennessee
- Wisconsin
- West Virginia
- And more
- South Carolina
- Wyoming
- Idaho
- Maryland
- New York

Growth Strategy

- ✚ **Expand** by securing larger national recurring revenue contracts in Europe
- 🗺️ **Penetrate** new counties and states in North America
- 📊 **Acquire** key resellers to strengthen market presence
- 🌱 **Cultivate** more proactive sales approach compared to passive bidding
- 💡 **Innovate** through technology to tap into emerging sub-markets, such as domestic violence solutions

Long-term Government Projects

Over 70% Recurring Revenue¹

Competitive Bid

- Collect data
- Submit proposal
- Negotiate price and terms
- Sign contract and launch

3-24 Months

Deployment

- Manufacture bracelets
- Integrate/customize for customer
- Train staff
- Program Go-Live on offenders

3-12 Months

SaaS & Lease

Recurring Revenue Model

➡ **\$2,900 avg. fee** ⬅
per offender annually²

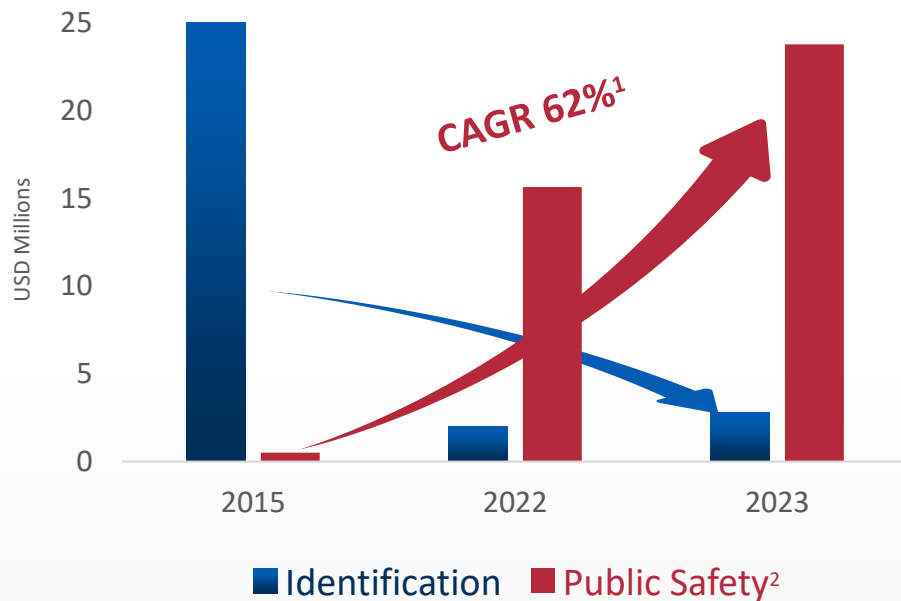
- Lease hardware
- Cloud-based SaaS
- Recurring revenue per offender

5-15 Years

Shift from Legacy
Identification
business to
Public Safety

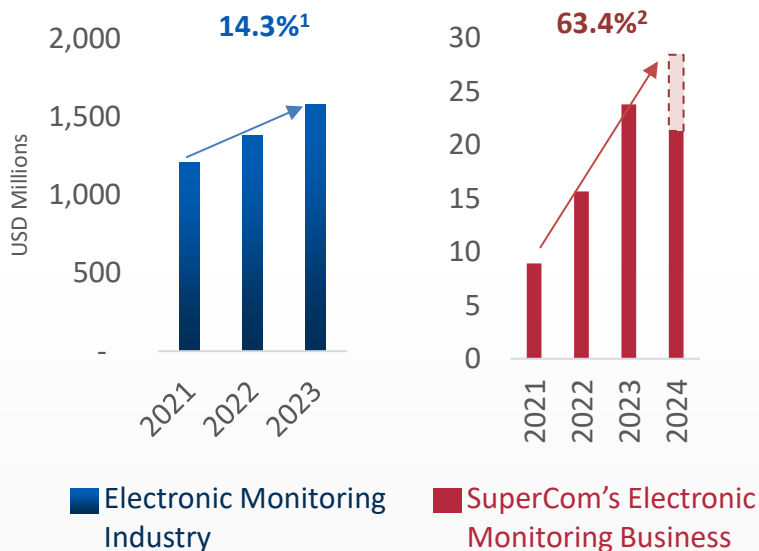
Revenue Trends

51% Growth YoY in 2023

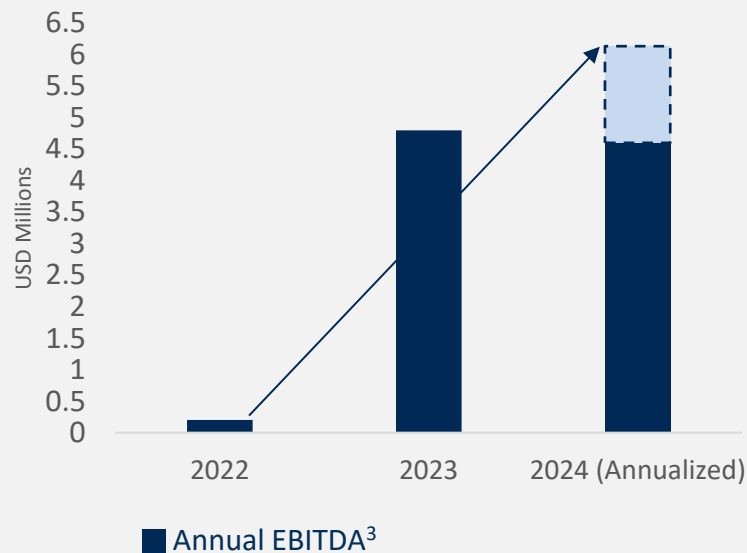


Rapid Growth, 4x Faster than the Industry

CAGR from 2021 to 2023



Upward Trend in EBITDA



1 | Management's analysis of Berg Insight 2024 data on Electronic Monitoring of Offenders

2 | YoY growth for SuperCom's IOT division/Electronic Monitoring Business from 2021 to 2023. Total Revenue in 2024, is based on Q1-Q3 annualized.

3 | For EBITDA reconciliations, refer to the Company's earnings press releases and SEC filings. Total EBITDA in 2024, is based on Q1-Q3 annualized.

Investment Highlights

- **\$2.3B Market:** High barriers to entry; large growth potential
- **51% Revenue Growth:** Year-over-year increase to \$26.6M¹
- **73% Recurring Revenue:** Predictable income stream²
- **2350% EBITDA Growth:** Significant YoY growth to \$4.8M¹
- **\$40M+ R&D Investment:** Strong technology-based competitive edge



9-Months Financial Summary and Stock Info

9M 2024 Income Statement Summary (in \$mm)

Revenue	\$21.3
Gross Profit	\$10.7
Net Income	\$2.5
EBITDA ²	\$4.6

9M 2024 Profitability Metrics

Gross Profit Margin	50.2%
Net Profit Margin	11.7%
EBITDA ² Margin	21.6%

As of September 30, 2024 (in \$mm)

Cash (and Restricted Cash)	\$6.6
Current Assets	\$31.7
Total Assets	\$48.8
Current Liabilities	\$5.7
Total Liabilities	\$29.7

Stock Data

Closing Stock Price (11/29/24)	\$3.66
52 Week Range	\$2.55 - \$11.0
Outstanding Ordinary Shares ¹ (4/19/24)	1.7M
Average Trading Volume (11/29/24)	107,207 shares

The financial information (unaudited) is taken from the Company's Q3-2024 earnings press release

1 | Adjusted to reflect the reverse stock split that took effect on August 23, 2024

2 | For EBITDA reconciliations, refer to the Company's earnings press releases and SEC filings



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