



PureAsset™ System

SuperCom offers a wide array of asset tracking solutions for both standard and mobile facilities. The PureAsset system monitors all activity and provides real-time alerts when an asset is being moved or tampered, in addition to asset location tracking. Using SuperCom's advanced RFID technology, the asset owner can rest assured that any unauthorized movement or tamper attempts will be recorded and alerted immediately.

Asset Tag w/proximity (P/N: PRF-PURET15AT)

- Smart RFID tag designed to be attached to small devices.
- Communicates with the PureReader unit to enable tracking abilities and alert signaling.
- Equipped with proximity sensor - alerts when being removed from a surface.
- Equipped with LED to indicate low battery.



Asset Tag (P/N: PRF-AT)

- Smart RFID tag designed to be attached to small devices.
- Communicates with the PureReader unit to enable tracking abilities and alert signaling.

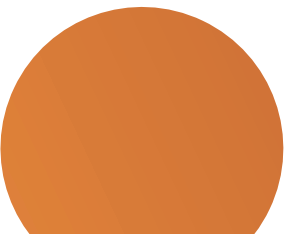
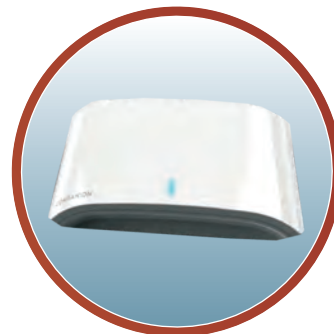


LockAlert™ Tag (P/N: PRF-PURET15AT)

- A smart Lock with an integrated RFID tag offering a secure monitoring solution.
- Communicates with the PureReader unit to enable tracking abilities and alert signaling.
- Provides real-time alerts when the lock has been breached.
- Durable rugged enclosure designed to withstand tough environment and sever weather.

PureReader™ base unit (P/N: PRF-MFT10DG)

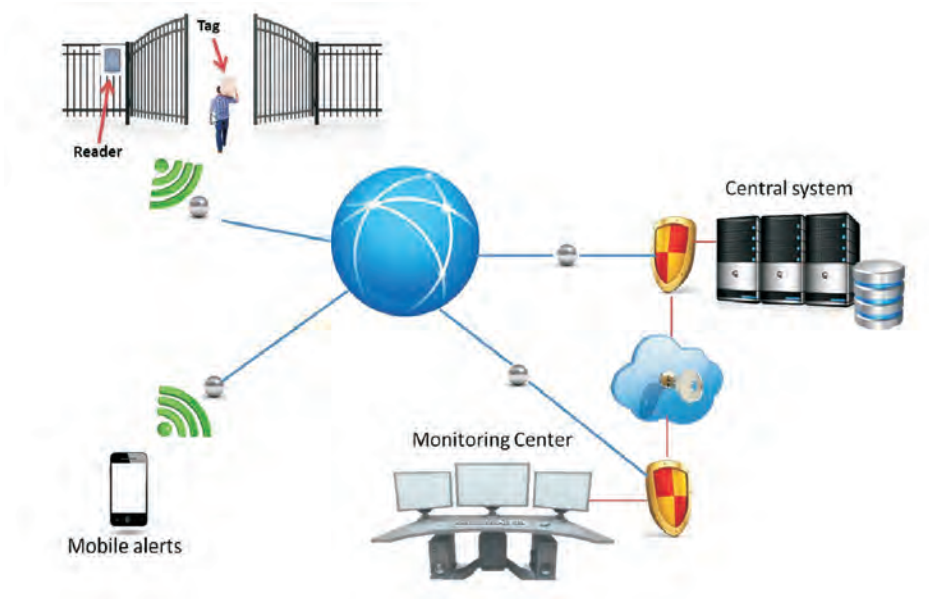
- RFID reader which receives alerts from any smart RFID tags in range.
- Can be integrated with 3rd party applications or SuperCom's PureMonitor system to provide complete management, logging and monitoring capabilities.
- Three options available:
 - Stand-alone (buzzer alerts only)
 - Wi-Fi / LAN (integrated)
 - 3G / GPRS connectivity (integrated)



How Does It Work?

The solution consists of several components, and built in a triple-layer structure: Hardware tracking devices (tags and readers), local server and PureMonitor application.

The PureMonitor is a web-based application, accessible via browser or mobile device, over a secured connection. It provides complete management and tracking capabilities for all the assigned asset tags around.



About SuperCom

Since 1988, SuperCom has been a leading global provider of advanced tracking, identification, and security solutions to an aggregate of over 3500 private customers and 20 different governments around the world. Promoting transparency and ethical business practices with customers and investors, SuperCom is publicly traded on the NASDAQ Capital Market (SPCB). SuperCom is your partner in providing a comprehensive solution to handle all your location tracking needs, inside and outside the walls of your organization, including:

PureSecurity • PureHealth • PureLock • PureAsset



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